



CUSTOM INCENTIVES PROGRAM

For Indiana Commercial & Industrial Customers

The Custom program is designed for Indiana Michigan Power's commercial and industrial customers that are looking for unique ways to achieve long-term energy savings. Not finding what you're looking for in the Prescriptive Rebates program? The Custom Incentive program may be right for you.

Popular Measures:

- Lighting (Non-Prescriptive)
- HVAC
- Building Controls
- Refrigeration
- Compressed Air Systems
- Retro-Commissioning
- Industrial Process

Projects must be completed within 180 days from acceptance of the incentive offer or before November 13, 2015 to qualify for incentives. Funds are limited and paid on a first come first served basis.

Eligibility

- Must be a commercial and industrial customer in the I&M Indiana service territory.
- All Custom projects must be pre-approved before equipment can be purchased.
- Projects saving more than 500,000 kWh may require pre and post monitoring to verify energy savings.

Custom Incentive Cap

- \$150,000 per site and \$300,000 per company per program year – across all programs.

To Participate

- Step 1.** Contact any Trade Ally or contractor to determine your energy efficiency opportunities. Contact the program at 888-444-9085 or visit ElectricIdeas.com for more information.
- Step 2.** Submit application via email for pre-approval and an incentive offer.
- Step 3.** Sign and return incentive offer to program.
- Step 4.** Purchase and install approved energy efficiency measures.
- Step 5.** Submit completion form and all required documentation to program.
- Step 6.** Project will receive final review and incentive check will be issued.

Lighting fixtures must be on a qualified products lists, see application for more details.